# Orc Joint Marketing Program Prior Approval Form

Date.....

Partner Name.....

Address.....

Postal code.....City.....

Contact.....E-mail.....

Phone.....Fax.....

## Prior Approval Information

Type of activity (i.e. seminar, direct mail, trade show etc.).....

.....

Short description of activity.....

.....

Target audience.....

Date of activity.....

What are the objectives i.e. # leads, idea exchange, etc.....

.....

.....

## Requirements

*List all estimated expenses in the spaces below.*

| Item | Estimated Cost |
|---|---|
| ..... | ..... |
| ..... | ..... |
| ..... | ..... |
| ..... | ..... |
| ..... | ..... |

Grand Totals.....

Percentage of activity devoted to Orc.....%

Total cost of activity.....

Financial Contribution request.....

.....

## For Orc Use Only

Total Amount Approved.....

Date.....

Project Approval number.....

Exchange Rate.....

Approved by.....

Signature.....

Mail or fax to **Orc Partner Marketing Group**

Email **partnermarketing@orcsoftware.com** • Fax: EMEA **+46 8 506 477 01** • APAC **+852 2167 8599** • Americas **+1 212 792 9720**

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